

ROTARY DISTRICT 5190

Steven Lewis * District Governor

Issue 1 * July 2010

Greetings From The Left Seat...

As many of you know, my vocation is that of a pilot. My Rotary Classification is 'Aircraft Sales'. Because the Captain of an aircraft sits in the left seat of the plane, my monthly message to you in the District Newsletter will be titled "Greetings From the Left Seat".

First and foremost, I want you to know what an honor and privilege it is for me to serve my fellow Rotarians as your District Governor for 2010-2011. Thank you for your continued confidence in me as we enter a new year of Rotary service.

As I write my first 'message' I am flying home from the Rotary International Convention in Montreal, Canada, in the back seat I might add. Anytime you have an opportunity to attend an International Convention with 20,000+ Rotarians from around the world, one can only walk away with a refreshed sense of passion and commitment for what we Rotarians do best; ***Building Communities – Bridging Continents***, which just happens to be our new RI *Theme* for this year.

My trip was a tremendous success for many reasons but two rise to the top. First, I am thrilled and extremely honored to officially announce that RI President Ray Klinginsmith will be attending our District Conference next June. We were all so honored to have last year's RI President John Kenny attend the 2010 Conference in May. To now have President Ray attend our upcoming conference in June is truly unprecedented. We should all be very proud to have such attention from the very top of RI. Stay tuned for more information about President Ray and our Conference in June.

Attending the Convention also allowed me to hear some outstanding speakers and learn some up-to-date and exciting information about our efforts to eradicate polio. Rotary's promise to eradicate polio worldwide took center stage at the Convention. More than two decades ago Rotarians made a promise to the children of the world that we would eliminate the dreaded and crippling Polio virus from the face of the earth.

My friends, today we are closer than we ever have been to keeping our promise. We were urged to finish the task that we began some 25 years ago. Dr. Bruce Aylward, Director of the Global Polio Eradication Initiative at the World Health Organization, encouraged all of us to share the "terrific news" that polio is on the run and that Rotary's vision of a polio-free world is now clearly in sight. In June 2009 the new bivalent vaccine began proving its great effect against the remaining types of the poliovirus. There have been no new cases reported in India in the past six months. In Nigeria there have been only three cases reported this year as opposed to 300 last year!

Yes, there have been hushed whispers expressing doubt in the progress of the polio campaign. People have been asking if perhaps the money couldn't be spent elsewhere. If we don't continue and eradicate polio once and for all, 20



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En Finir Avec La Polio

People passing through the Bonsecours Market in Montreal during June’s Rotary Convention were treated to this illuminated banner, displayed for all to see. En Finir Avec La Polio means “End Polio Now” in French.

Increasing membership in your Rotary Club provides greater opportunities to serve your community with better and more sustainable projects. New members bring fresh ideas, more hands and even greater opportunities to expand your club’s service projects. All of us have a responsibility to grow our clubs this year. I am counting on each of you to reach out into your communities and invite friends, business associates and colleagues to a Rotary meeting. Remember, too often individuals say they have never joined Rotary because they were never asked. **Go make ‘the ask’**...you’ll be pleasantly surprised at the response.

We have much to do this year. The incoming Club Presidents are ready to lead their clubs to new heights. I’m thrilled to have this opportunity to lead the District in what, I know, will be a very successful year for D-5190. **Fellow Generators we’ve just been cleared for takeoff.**

Happy contrails!
Steve

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million children will be paralyzed from this crippling disease by the next century anniversary of Rotary. Our efforts over the past 12 months have been tremendous. We can’t stop now. We Rotarians made a promise to the children of the world and we simply must keep that promise. Let’s End Polio NOW!

As we enter a new Rotary year, RI President Ray Klingensmith has challenged both our Rotary clubs and the Districts to begin evaluating the many Rotary traditions for best practices. We in our own businesses must go through this exercise often if we are to remain relevant to our customers and competitive in the marketplace. Rotary is no exception. It is a bold statement from a seasoned Rotary leader who has spent the last 50 years molding some of our Rotary traditions and is now willing to “step outside the box”. A former Rotary Ambassadorial Scholar, President Ray is the first Rotary Alumni to serve as President of Rotary International. He is challenging each of us to make our clubs **Bigger, Better and Bolder** in the coming year and to apply a little *cowboy logic*. Some of the fundamental principles of cowboy logic focus on taking pride in your work, doing what has to be done and talking less but saying more.

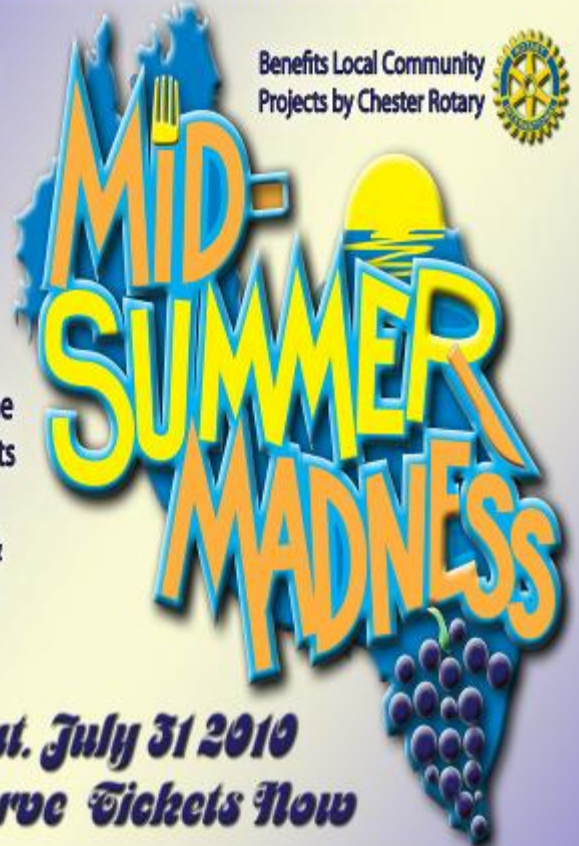
Lake Almanor’s Premier Summer Lawn Party at Foxwood Park
6:00pm to Midnight, \$40.00 per person
for more information or Ticket Sales call 530-259-4874
or Email: Info@MidSummerMadness.info

“Party with a Purpose”

Benefits Local Community Projects by Chester Rotary



- Food * Wine
- Music * Spirits
- * Auction
- * Artisans &
- * Dancing



Sat. July 31 2010

Reserve Tickets Now

So, what's this 'Generator' thing all about?

Every year in September, each incoming class of District Governor Nominees from the 24 Districts located within Rotary Zones 25 & 26 and managed by one of the 17 RI Directors (in this case, Dr. John Blount from Sebastopol, CA), are charged with establishing a class name together with a class logo.

During the GNATS (Governor Nominee Advanced Training Seminar) session I attended back in 2008, my class was given just 30 minutes to come up with a class name and logo. With just 5 minutes to go, 24 type 'A' personalities finally agreed on the name 'Generators' and the logo that appears below together with our creed for the upcoming year. Custom pins have since been created as we know just how much Rotarians love a new pin.

By: DG Steve Lewis

Our Success in Rotary will be determined by how much awareness, focus, energy, enthusiasm



and spark we can collectively

GENERATE in 2010-2011



Zone 25 Assembly Being Held on August 21

Head over to Incline Village on August 21 and attend the Zone 25 Assembly, a hosting first for District 5190! This 5 hour assembly will be led by Zone Rotary Coordinator Judi Beard-Strubing and Regional Foundation Coordinator Bob Kings.

This new concept of a zone meeting will contain tips and information to improve clubs and the district, along with news on the latest issues facing Rotary. It will be a valuable tool for all District Leadership, and club membership, TRF, PR, Youth Services committees to attend.

Registration starts at 8:30 am with coffee and treats. The day's session will begin at 9 am with a 30 minute lunch. All should be wrapped up by 2:30 pm. Cost is \$15 to cover food and materials.

If interested, please sign up by August 7 with DG Steve. His email address is slewis5190@aol.com

Dear Paul.. . . .



Dear Paul: I continually find it amazing that a club you founded with 3 other men in 1905 became an international venture with 200,000 members in 75 countries just 42 years later! You must be amazed that in 105 years there are 1.2 million members in over 200 countries. Rotary continues to move around the globe! What is next for Rotary? **Signed: Amazed in Alturas.**

Dear Amazed: I find it a humbling experience to see how Rotary has grown over the decades. Of course, there are times growth slows down due to various reasons, but the desire to serve and make this world a better place prevails! New RI President Klinginsmith has challenged clubs to be "bigger, better and bolder." **Signed: Paul.**

New Generations Service Seminar

& RYE Club Officer and Counselor Training

Don't forget to make room on your calendar for this special day of seminars to be held on July 24 at the Atlantis Resort in Reno, Nevada. Registration begins at 8 am with the opening session starting at 8:30. Everything should wrap up by 3 pm. For information on the New Generations portion, contact Vicki Puliz at vickipuliz@puliz.com. For RYE info, contact Wyn Spiller at wspill@ncwinery.com. Cost is \$25 per person.

The District 5190 'Road Trip' of a Lifetime?

By Bennet Langlotz, 5190 Paul Harris Society Chair



It's not as expensive as Los Angeles. It's not as familiar as Salt Lake City. It's not as far away as many Rotary conventions on continents around the globe. It's a little like "The Perfect Storm." It's exciting, fun, convenient and affordable enough that some Rotarians here in the high Sierras are predicting that next May's 2011 Rotary Interna-

tional Convention in New Orleans will break all the records, and set a new standard for District Fellowship.

If you've ever thought about what might be YOUR first ever Rotary International Convention, this is probably the one! There will be some big district events, and micro-fellowship district "breakouts" that will sell out as fast as they are announced (tell the Chef to blacken a few more fish for us and to keep the oysters cold!).

So you can be among the first to sign up for the special event of this celebration of a lifetime! Keep an eye on this spot in future newsletters to find out how you'll be able to reserve your priority position for the "Best Road Trip" our district has ever seen! In the Crescent City it doesn't matter who you are, or how many conventions you've attended, it's all about Rotarians enjoying the fun and fellowship! If you can't wait, check out www.rotary.org for pricing and deadlines.

The 5th Avenue of Service: New Generations

By Vicki Puliz, 5190 New Generations Service Chair

The announcement that New Generations Service (previously known as Youth Service) had been officially added as the 5th Avenue of Service by Rotary International was met with enthusiasm and excitement by Rotarians in District 5190 and around the world.

The formal action was taken in Chicago on April 28, 2010 during the meeting of the Council on Legislation, the legislative arm of Rotary International which meets every three years. An amendment to the original proposal changed the name from Youth



Service to New Generations.

Called "a significant change—a historic day in Rotary", this action reflects positively on the important programs and projects involving youth and young adults undertaken and sponsored by Rotary clubs. Creating a 5th Avenue of service demonstrates Rotary's commitment to youth programs in an unprecedented manner.

The official recognition of youth programs and activities within Rotary underscores RI President Ray Klinginsmith's devotion and long history with youth programs. RI President Ray, himself, was an Ambassadorial Scholar to Cape Town, South Africa some 50 years ago. That sponsorship by Rotary made a huge impact in setting the course for his life and exemplifies a personal story of Rotary programs fostering the desire to strive for world peace and cultural understanding.

RI President Ray also stated his intention to emphasize youth programs during his term while attending a pre-convention breakout of Rotaractors before the recent RI Convention in Montreal, where he wanted to hear how Rotary can make Rotaract even better.

The leadership of our own District 5190 has long supported the importance of youth programs, and demonstrated forward thinking by creating a new track for training in youth services at the 2010 District Assembly, as just one example. We are already working at having a New Generations Service Chair in each club as well, to help lead and coordinate efforts in working with youth and youth programs at the club level.

New Generations Service includes all our Rotary programs for young people up to the age of 30. This includes the RI Programs of Rotaract, Interact, Rotary Youth Exchange, and Rotary Youth Leadership Awards, along with a large number of other youth programs, projects and activities undertaken at the club or area level. Our Youth Protection Officer is another important New Generations Service resource available to Rotarians, clubs and youth programs at the District level. Other District resources include Literacy Chair and Fellowship of Scouting Rotarians Chair.

New Generations Service joins Club, Vocational, Community and International Avenues of Service as the foundation of club activity. What great synergy we can achieve as we think broadly about how we can each contribute in these different avenues, and cooperate and coordinate between avenues.

Keep the 5th Avenue of Service in mind as we embark on the new Rotary year of Building Communities and Bridging Continents.

A New Generations Service Seminar will be held on July 24, 2010 at the Atlantis in Reno, in conjunction with the Foundation Seminar. This is a great opportunity for learning and sharing information about New Generations programs and projects in our District, as well as providing specialized training for Rotary Youth Exchange club officers and counselors. Details for the seminar are available on the District website.

**One Rotary Center:
A Home for 1.2
Million Members**



By Paul Kiser, Public Relations Chair, District 5190

The plan was simple. On a business trip to Illinois I would go to the Rotary International (RI) headquarters in Evanston and take a few pictures to put in a future blog.

Simple. No big deal. At our District Conference in May I mentioned to District Governor Elect Steve Lewis that I was going to stop by RI HQ and take some pictures. "Call them first," DGE Steve said, "they'll give you a tour." Okay. That might be nice. So I called the main RI number and set up an appointment. A quick look at RI could be interesting.

A little before 10 AM on a beautiful June day I walked into the main cog of the Rotary universe: *One Rotary Center*. I'm instructed to go up to the 16th floor where I was greeted by Delores and another staff member at the front reception area. I told them my name and my purpose and Delores repeated, "Oh, you're here for the TOUR!" I expected the emphasis to be on the 'Oooh', as if to say, 'here's another Rotarian here for the dog and pony tour'. But Delores sounded excited, like it was great to have a Rotarian look over the home of 1.2 million members. She called my tour guide, Amanda Runge, who promptly greeted me in the waiting area.

I learned that Amanda is not just a tour guide. She is a Program Coordinator for the 41 new Rotary Coordinators (RCs) that will serve to assist Clubs as a resource for multiple areas such as Youth Programs. RI President Elect Ray Klinginsmith created the RC post in an effort to help clubs reach a level of excellence through close-in support by knowledgeable Rotarians who have proven skills and expertise in a wide range of Rotary programs.

As Program Coordinator, Amanda will be the hands-on RI support out of Evanston, so I was actually interfering in her day, but you would have never known it by the attention she gave to me for almost an hour.

My simple, no big deal of a tour was rapidly becoming kind of a

big deal. As it turns out Amanda is a product of Rotary. Her Mother is a Rotarian and she was a participant in a five-week Rotary Exchange program to France.



Futa, Kiser, Klinginsmith

I knew the outgoing, friendly demeanor seemed familiar...it's the same we see with almost every Youth Exchange student after they return to her or his host country.

The Tour

After seeing 'Room 711', the office where most of the Rotary meetings were held for the first several months of Rotary and a look at a room of memorabilia from the office of Paul Harris, Amanda took me up to the top floor of *One Rotary Center*. As in most office buildings, the 'big cog's' offices are around the exterior of the top floor. The difference at Rotary is that there is a type of musical chairs (or offices) in this space. Each new year the President-Elect, the President Nominee, and the President Nominee Designate change offices. The Immediate Past RI President thanked for his service as he is also moved out of his corner office. Ouch.

It was on the 18th floor that we saw the RI PE Ray in his office talking on the phone. I asked Amanda if I could take a picture of him on the phone. His Executive Assistant Eileen Eckhouse and RI PE Ray's Number One (his full-time Rotarian Aide) Duane Sterling were both just outside his office and Amanda consulted them. Duane said, "But don't you want a picture with him? He'll be off the phone in a minute."

Before I know it RI PE Ray is standing beside me introducing himself...like that was necessary...and he suggests we go over in front of the Flags of Nations in the elevator lobby for the picture. There another gentleman joined us to talk to Ray (I'm pretending were on a first name basis) and Amanda introduced me to him. It was the General Secretary of Rotary International, Ed Futa.

In Rotary a President serves for one year, the General Secretary can serve for decades. The first General Secretary, Chez Perry, served for 32 years and I refer to him as the 'Mother' of Rotary as he did the work that helped establish and grow our organization. My instant impression of General Secretary Ed was that he performs his duties with the same passion as Chez Perry.



Amanda and Paul

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Tahoe Douglas Rotary Chili Cookoff People's Choice Winner John Breylinger and his wife Judy. John treated



the crowd with his special venison chili, a recipe that has won him the people's choice award for the last few years!



RI President John Kenny arrives at District Conference

Club Attendance Report: May 2010

John Sullivan

NR = No Report

Area	Club	Total	Gain	Loss	Attendance	Annual Giving YTD	Restricted Giving YTD	Area	Club	Total	Gain	Loss	Attendance	Annual Giving YTD	Restricted Giving YTD	
12	Alturas	18	0	3	87%	\$3,633	\$2,145	6	Placerville	54	0	0	50%	\$7,305	\$1,688	
12	Alturas Sunrise	25	1	0	75%	\$4,400	\$4,000	7	Plymouth-Foothills*	35	NR			\$2,682	\$1,000	
7	Amador Upcountry (Pioneer)	24	0	1	81%	\$1,195	\$1,440	6	Pollock Pines-Camino	13	0	2	90%	\$700	\$130	
5	Auburn	106	0	0	87%	\$10,710	\$10,139	2	Portola	41	0	2	89%	\$3,260	\$2,090	
5	Auburn Daybreak	17	1	1	92%	\$3,631	\$2,183	2	Quincy	37	0	0	67%	\$2,452	\$2,000	
5	Auburn Gold Country	44	0	0	77%	\$7,500	\$2,000	8	Reno	187	0	2	54%	\$23,830	\$3,500	
6	Cameron Park	58	0	0	71%	\$9,400	\$1,920	8	Reno Centennial Sunset	32	0	0	66%	\$5,390	\$5,824	
9	Carson City	89	0	0	61%	\$14,750	\$200	8	Reno Central	63	0	0	81%	\$11,315	\$5,000	
9	Carson City - Sunset	24	0	0	36%	\$1,200	\$0	8	Reno New Generations	26	0	0	68%	\$500	\$0	
1	Chester	31	0	0	63%	\$3,200	\$1,000	8	Reno South*	68	NR			\$4,935	\$1,000	
11	Elko	88	1	0	51%	\$5,235	\$0	8	Reno Sunrise	53	0	0	78%	\$10,262	\$2,635	
11	Elko-Desert Sunrise	31	0	0	58%	\$4,940	\$2,945	10	Smith Valley	26	0	0	38%	\$2,700	\$0	
11	Ely	31	0	2	67%	\$3,300	\$0	9	South Lake Tahoe	50	0	0	73%	\$5,275	\$4,000	
10	Fallon*	51	NR			\$8,718	\$1,493	8	Sparks	111	0	0	90%	\$11,600	\$1,000	
10	Fernley	36	0	0	67%	\$1,948	\$5,093	8	Sparks Centennial Sunrise	31	0	1	93%	\$7,925	\$2,406	
6	Georgetown Divide	37	1	0	69%	\$1,550	\$520	12	Surprise Valley (Cedarville)	21	0	0	71%	\$1,000	\$1,050	
4	Grass Valley	71	0	0	79%	\$12,060	\$2,120	1	Susanville	67	0	1	68%	\$3,200	\$100	
2	Greenville*	12	NR			\$2,040	\$0	1	Susanville Sunrise	36	0	2	72%	\$6,295	\$2,000	
3	Incline Village	24	0	0	88%	\$4,350	\$2,000	3	Tahoe City	49	1	0	62%	\$5,505	\$6,000	
7	Ione	26	0	0	60%	\$4,350	\$2,600	9	Tahoe-Douglas	59	0	0	52%	\$4,400	\$0	
7	Jackson	52	0	0	67%	\$2,548	\$5,330	3	Tahoe-Incline	44	1	0	88%	\$3,500	\$5,646	
2	Loyalton	27	1	0	90%	\$2,800	\$5	10	Tonopah	20	0	0	50%	\$200	\$0	
9	Minden	33	0	0	71%	\$9,000	\$3,000	3	Truckee*	98	NR			\$9,800	\$7,000	
4	Nevada City	52	0	1	58%	\$12,045	\$1,330	3	Truckee Sunrise	22	3	0	68%	\$8,588	\$1,031	
4	Nevada City 49er Breakfast	90	0	0	87%	\$21,827	\$3,105	1	Westwood-Lake Almanor	11	0	0	51%	\$0	\$862	
4	Nevada County South	30	2	0	98%	\$5,600	\$2,080	11	Winnemucca	25	2	0	54%	\$400	\$0	
4	Penn Valley	35	0	0	82%	\$6,900	\$1,728	10	Yerington*	34	NR			\$1,260	\$2,100	
								TOTALS								
									2475	14	18			\$313,109	\$116,438	

Tales from the taxiway

Happy Birthday to District 5190! July 1, 1991 was the day District 5190 was formed after being a part of District 519.

Congratulations to the **Sparks Rotary Club** on their successful 9th Annual Kid's Fishing Day! Approximately 1400 kids enjoyed the fun filled day and which was hosted by the club members with help from the Nevada Wolfpack Basketball team. Next year's event will be held the same weekend as District Conference so everyone can join in the fun!

Hopefully all immediate Past Presidents survived their demotions (aka debunking)! Club celebrations ran the gamut from "The Chair of Truth" to the "Dating Game", from renditions of a baseball game to just plain ole' fun. Question is though....how many new Presidents still have their bell?

Sparks Centennial Sunrise Rotary donated to Reed High School students in order for them to attend the National Leadership Conference in Indianapolis. On hand to accept the check from Past President Susan Dey and President Tina Spencer were students Maddie Poore and Jackie Joiner.



Tahoe Douglas Rotary recently held their Community Donation Give-away Day where over \$15,000 in grants were given out. This followed their \$9,000 scholarship presentations the week before.



Kudos to **Reno Rotary Club** for their latest food bank volunteer day. They filled 225 boxes full of food which is the equivalent of 900 meals!

Nevada City 49er Rotary Club helps bring another festive event to the 4th of July weekend as they walk in the annual parade while advertising their upcoming Duck Race.

The **Rotary Club of Portola** has their annual breakfast service project on July 18 with the Johnsville Pancake Breakfast. All proceeds benefit the Plumas Eureka State Park Museum. The club also has an entry in the Graeagle 4th of July Parade which is followed by a Mai Tai booth at the park. Busy, busy!

Congratulations to the **Truckee Sunrise Rotary Club** on another successful Chili Cookoff!



PP Jay Recanzone of **Yerington Rotary Club** presents club awards to local community members.



The Banbanon Water Project in the Philippines is moving right along and getting closer to

completion. The reservoir and impoundment dam are complete so the upper part of the project is about done. DDF funds are being transferred to the Philippines, so once that is done the final phase can be completed.



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I am now standing next to two of the three men that occupy the corner offices on the top floor of RI and Amanda says, "Why don't you have your picture with both of them?" At this point reality sort of fades away. It was not supposed to be a big deal, but by the time I walked out of the building it started to hit me what had occurred. It was a big deal...and I have the picture!

After the photo op, the three of us sat down and...wait-a-minute, that's my fantasy world. What actually happened was the gentlemen went on to do real work and Amanda continued the tour of the top floor and the next floor down, which is the Rotary Foundation. Finally, the tour ended and I bought a few things at the Rotary store and then left.

It was sheer luck of timing that I found myself standing between the two people who have a great responsibility as leaders of our organization, but I will always remember the day I stood on the top floor of Rotary International flanked by RI's President Elect and General Secretary.

One Rotary Center does not have the significance of a religious 'Mecca', but that doesn't diminish it's importance to all of us.



Replica of the 711 office where the original Chicago club met

It's well worth the visit and I would recommend it for anyone visiting the Chicago area. After all, it's the home...for 1.2 million of us.

Thank you Amanda...and the rest of the RI Staff!

Yer-
ington
Rotary
re-
cently
cele-
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their
75th
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versary. Congratulations on this special milestone!



Past RI
President
Rick
King and
ADG
Scott
Barnes at
District
Confer-
ence

Rotary Officers

Rotary International

President — Ray Klingensmith
 Director (Zone 25/26) — John Blount
 District 5190 Governor — Steve Lewis
 Governor-elect — Alan Cain
 District Governor Nominee — Sam Wilbanks
 Secretary — John Sullivan
 Treasurer — Charles Litton
 Trainer — PDG Steve Snyder
 Newsletter Editor — Paula Peterson
 Webmaster — Mike Neal

Assistant Governors

Area 1 — Marlene Cummings
 Area 2 — Gail Ellingwood
 Area 3 — Dennis Jones
 Area 4 — Gil Mathew
 Area 5 — Bruce Lundberg
 Area 6 — Doyle Patrick
 Area 7 — Ray Perry
 Area 8 — Scott Barnes
 Area 9 — Joe Zarachoff
 Area 10 — Robert Withers
 Area 11 — Michelle Hammond
 Urain
 Area 12 — Jeanne Cain

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